

> **Become part of our journey**

and pay a valuable contribution to individualized cancer treatment

Dear Relation, Customer, Supplier, Friend or Acquaintance.

You receive this letter because you are, in one way or another, connected to me and to AAE. You might know us for our groundbreaking technology. We strongly believe this ground breaking technology contributes to a happier, healthier and simply more beautiful world.

AAE Expedition Fit

In line with this dream we would like to introduce AAE's 'Expedition Fit'. Expedition Fit is AAE's journey towards vitality and therefore provides us with a different way of contributing to a happier, healthier and more beautiful tomorrow. We make this journey, not only by working on our own vitality, but also by pushing our limits in order to contribute to crucial individualized cancer treatment. Which brings us to the next topic...

The 'Stelvio for Life Challenge'

Sadly you, me and most of us have, in one way or another, been affected by the consequences of cancer. For someone who's directly affected by cancer the world suddenly changes into numerous hospital visits, oncologists and treatments.

By participating in the annual 'Stelvio for Life Challenge', we strive to raise money for fundamental research with regards to individualized cancer treatment. The Stelvio for Life Challenge takes us to the 'Passo dello Stelvio', one of Europe's highest mountain passes, located in Northern Italy. The Stelvio for Life participants commit to raise a minimum of 1 euro for every meter of elevation they climb to ascent this pass. The climb covers a distance of 21,1 km and has a total elevation gain of 1533 meters. This means that every participant will raise at least 1533 euros to contribute to individualized cancer treatment.

Online Auction

In order to boost our donations even more we've opened our own online auction platform. Here you'll find unique auction products and services. Needless to say the yield of this auction will go towards the Stelvio for Life foundation. Please take a look at our auction items and don't be afraid to place a bid! Lastly there's always the option to donate one or two items/services to our Online Auction, contact us through expeditiefit@aaebv.com for more information.

[Click here to visit the online auction.](#)

Thank you

We are thrilled to welcome you to our Expedition Fit as an official sponsor! Your donation will 100% support the Stelvio for Life foundation and therefore individualized cancer research.

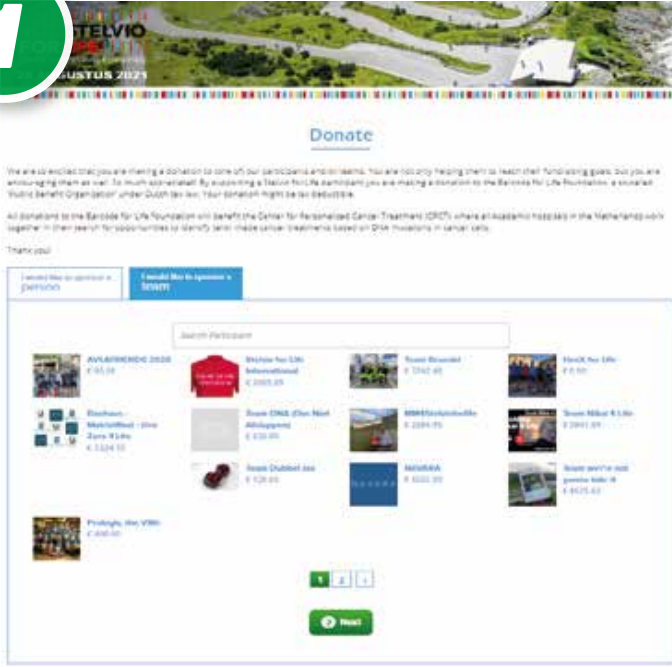
Please check the next page to see how you can directly contribute to the AAE team on the official Stelvio for Life foundation website.

Thank you on behalf of me, all of us at AAE and the people at the Stelvio for Life foundation.

> Support AAE

By donating in three easy steps

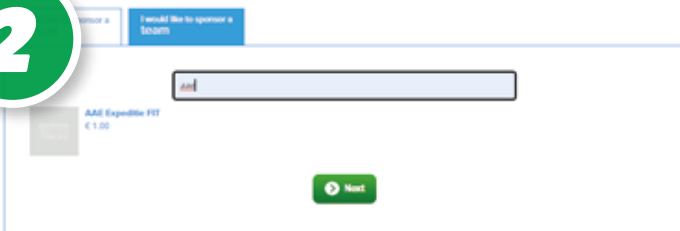
1



All donations are collected only through and directly by the official Stelvio for Life foundation.

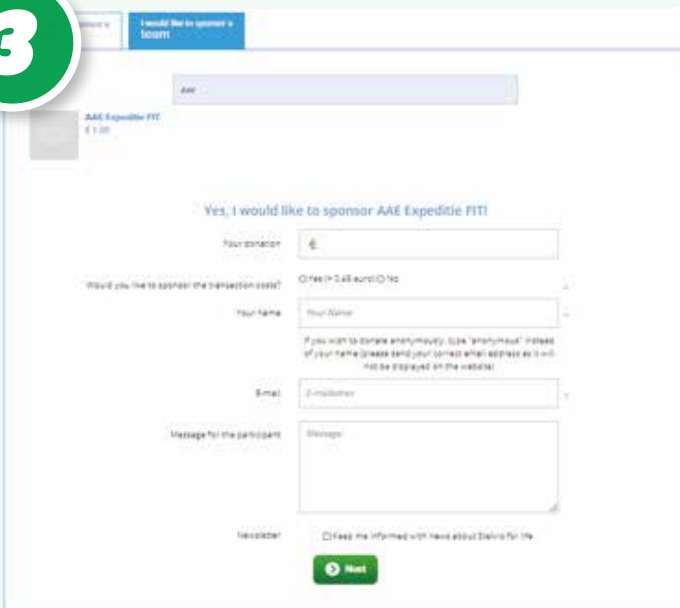
Visit the official donation page www.stelvioforlife.nl/en/donate and select 'I would like to sponsor a team'.

2



Enter 'AAE' in the search bar and select the AAE team.

3



Fill in the form to complete your donation. Payment can be made with IDEAL, Creditcard, Paypal, bank transfer or bancontact.

Congratulations! You are now an official sponsor of the Stelvio for Life challenge and our journey towards vitality!